

# Disha Khatwani

## UI UX Designer

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### EDUCATION

<b>JAI HIND COLLEGE</b> Bachelor of Mass Media, CGPA - 9.6	<b>2022</b>
<b>MITHIBAI COLLEGE</b> Class 12 Higher Secondary, Percentage - 82%	<b>2019</b>
<b>ST. MARY'S CONVENT</b> Class 10 Secondary, Percentage - 88%	<b>2017</b>

### EXPERIENCE

**WOHLIG TRANSFORMATIONS | UI UX DESIGNER - FULL TIME** April 2023- Present

I have contributed to a variety of projects, including:

#### Global Benefit Solutions

Insurance

- I redesigned a cluttered dashboard and app that made it difficult for users to find essential information. To address this, I conducted stakeholder interviews to **gather requirements** and performed secondary research to identify key pain points. I created user personas, mapped user flows, and optimized the information architecture to **improve navigation**. Through continuous iterations and refinements, I **enhanced** the overall experience, making it more intuitive and efficient.
- The redesigned dashboard now serves **200+** users and has received positive feedback from stakeholders.

#### Confixa Website & Dashboard

Tech

- I led the design of Confixa's website and dashboard, a platform that enables businesses to launch and manage their applications without coding. I **simplified navigation** with a clear sitemap and created an intuitive interface that highlights key features, making **collaboration** and workflow automation effortless. To ensure **consistency**, I built a design system that maintains structure and alignment. I implemented a responsive design to provide a consistent experience across all devices.
- Additionally, I created an organized, interactive dashboard that streamlines task tracking and workflow management with customizable features.

#### AI Photoshoot Website & App

Fashion & AI

- I worked on a website and app that makes it easier and more cost-effective to showcase garments using AI-generated models, replacing traditional and expensive methods. I started by **understanding** client requirements, followed by in-depth competitor research to identify industry gaps. I collaborated with the team to **brainstorm** ideas, mapped user flows, and designed wireframes to establish an intuitive user experience.
- To enhance visual appeal, I curated a color palette, typography, and design elements that **aligned** with the brand's identity. Finally, I worked closely with developers to ensure smooth implementation, bridging design and functionality effectively.

#### Other Industries worked with

FinTech

Media Technology and B2B Solutions

### INTERNSHIPS

#### Graphics Design Intern

Ep.log Media

Sept 2021-Nov 2021

#### Graphics Design Intern

Arnow Design

May 2021-July 2021

#### Graphics/ UI UX Design Intern

Unobot

June 2020-Sept 2020

### FREELANCE

#### UI UX Design

Platos App

Dec 2022 - Mar 2023

#### UI UX Design

Spire App

Oct 2022 - Nov 2022

#### Graphic Design

H.R.H

Apr 2022 - Sep 2022

#### Graphic Design

Sonis Salon

Jan 2022

### CERTIFICATIONS

Digital Product Design: UX Research & UI Design	Udemy   2022
Diploma In UI UX Design	Edit Institute   2022
Figma UI UX Design Essentials	Udemy   2021
Graphic Design	MAAC   2021
Fundamentals Of Digital Marketing	Google   2020

### SKILLS

**Design:** Mobile & Web design, User Research, Wireframing, Card Sorting, Information Architecture, Prototyping, Storyboarding, User-Centered Design

**Tools :** Figma, Illustrator, Canva, Adobe XD, Photoshop, Premiere Pro